

ScholarTree

Scholarships Made Simple

scholartree.ca

Why We Started ScholarTree

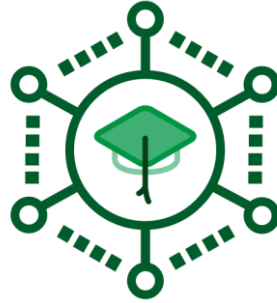
Average Canadian student debt exceeds \$28K

Tuition has increased by over 90 percent in the last 10 years

What is ScholarTree?



Students



Organizations
or Individuals

Build Profile

ScholarTree

Emily Wilson
Ryerson University
2nd Year • Kinesiology
Toronto, ON

About Me

Hi I'm Emily! :) I'm a 2nd year student at Ryerson where I'm studying Kinesiology. I love keeping active and I play on the Ryerson soccer team. I'm paying my own way through school so scholarships will help immensely!

Photos

Get Matched

ScholarTree

My Scholarships

Filter	Sort
	Azily Social Media Scholarship \$1,000 Deadline: May 29th, 2018
	<ul style="list-style-type: none">Business, Communication, or Media and Film
	Microsoft Tuition Scholarship \$1,000 Opens October 25th, 2018
	<ul style="list-style-type: none">Computer Science, or Engineering1st Year - Post Grad
	Bill 7 Award Scholarship \$2,000 (x10) Deadline: August 2nd, 2018
	<ul style="list-style-type: none">Financial NeedOntarioCanadian or Permanent Resident

Rapid Access to Medical Specialist

Apply!

ScholarTree

Note: All responses are automatically saved as you progress.

What is your favourite colour?

Blue
 Red
 Green
 Yellow

Are you currently attending post-secondary?

Why are you deserving of this scholarship?

I am a very hard working student. I am an active volunteer in my community. Unfortunately I have to pay my own way for school and I can't afford to go to my school of choice.

Is Applying Worth It?

Example:

- Scholarship worth \$2000
- Takes 4 hours of work to apply
- \$500 per hour

Where to Find Scholarships

School Internal Scholarships

- School Entrance Awards - Guaranteed vs non-guaranteed
 - Guaranteed - you get the money right away
 - Non-guaranteed - you get a portion of the money right away and the remainder if you keep up your grade average
- Application required - these are awards that have a supplemental application
 - Low number of applicants
 - Multiple locations on the school's website to look
 - All on you, no one will tell you about these
 - These are the largest source of scholarships that go unawarded

Scholarship Search Engines

ScholarTree

Scholarship Canada

Google

- (activity/interest/sport) + (geographic location) + (scholarship)
- **Google Alerts**
 - Scholarship high school Canada
 - Scholarship university Canada
 - Scholarship high school (name of your city)
 - Scholarship high school (name of your province)

Other Scholarship Sources

- Guidance office / School Board Website
- Employers
- Community Groups
- Social Media
 - Try searching on social media similar to you would on Google

DIY Scholarship

- Local Businesses, Organizations, Charities etc.
- If you can convince a local organization to offer a scholarship you are the most likely to win that scholarship
- Bonus - you will be helping future students by increasing the amount of scholarships available to them

Scholarship Tips

Create a schedule and stick to it

Research who is offering the scholarship

Reference letter

- Give them enough time and let them know the deadline

Scholarship Tips Cont.

- **Essay**
 - Be sure to answer the question they are asking
 - Feelings – use descriptive language that conveys emotion
 - Review and edit – no spelling or grammar errors
 - Have someone else edit – parent, friend, teacher
 - Reuse your essay
 - Many scholarships ask the same or very similar questions
 - Don't start from scratch on every application
 - Reuse and tweak previous applications

Scholarship Tips Cont.

- Contact Info - be sure to include your contact info so the provider can let you know if they won or not
- File Formats - be sure to only submit the format they requested. If one isn't listed use DOCX or PDF. DO NOT use google doc or .pages
- Word Count - don't go over
- Optional Questions - no such thing, answer every question on the application
- [The 6 Most Common Mistakes When Applying to Scholarships Blog](#)